

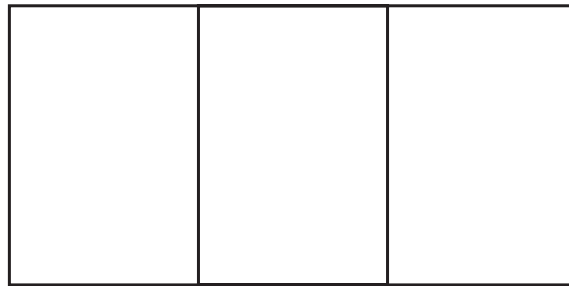
## Activity 18: Creating a leaflet

You have been asked to create a leaflet to do one of the following:

- » advertise the local area or a local tourist attraction;
- » promote health and safety in a chosen industry;
- » promote healthy lifestyles such as stopping smoking or eating healthily;
- » sell a product or service;
- » promote a charity.

Alternatively you can decide on a subject of your choice.

Create the leaflet by folding A4 paper in three to create six panes, three on the front and three on the back. It should look like this:



- » Research information on your chosen subject.
- » Discuss what information you will put in each of the six panes. (Look at the example leaflets from your tutor for help with this.)
- » Make sure you use a combination of text and images.
- » Ensure that you are aware of the purpose and audience for the leaflet.
- » Ask other students to comment on and suggest improvements to your leaflet.
- » Prepare your final version.